St. Francis Xavier's College
2026/2027
F.3 Business Fundamentals
Course Outline

I. Subject Objectives

1. To provide students with fundamental knowledge in strategies and management, and materials and resources, so as to arouse their interest in the business, accounting and economic perspectives.
2. To develop students' positive values and attitudes, and enhance their awareness on local and global business news and issues; and
3. To allow students to make an informed decision in choosing their elective subjects in their senior secondary education.

II. Textbook

No textbook is required. School-based learning and teaching materials will be provided during lessons.

III. Schedule of work

Term: 1

	Topics
1.	Introduction to Key Business Functions
2.	Marketing Management: Market Research
3.	Marketing Management: Marketing Mix Strategies
4.	Hong Kong Business Environment and Forms of Business Ownership
5.	Entrepreneurship and Self-financing
6.	Operations Management

Term: 2

	Topics
7.	Design Thinking (I)
8.	Personal Finance and Financial Management
9.	Design Thinking (II) and presentation
10.	Understanding Financial Statements
11.	Financial Ratio Analysis

IV. Modes of Assessment and Weighting

	Project-based Learning (%)	Notes (%)	Regular Test (%)	Exam (%)	Total (%)
1st & 2nd Term	27	3	10	60	100

V. Classroom Routine

i. Be proactive and be respectful

ii. Bring all notes and other learning and teaching materials in every lesson (penalty: 0.5 mark per lesson)

iii. Be cooperative with other teammates when doing group works